

Hi *business owner*,

Thanks for getting in touch and we're excited to have you join the most important civil rights movement of our generation: the right to work and re-open your essential business! Great to hear you've been open already and successfully! View recommended legal advice below.

Please reply to this email to confirm it's all been understood and send over the address of your business, website and social media handles. This will be kept secure until Friday evening, when it will be released to the general public to plan to attend your business. This will be released on social media to ensure the public can support you!

We currently have multiple businesses opening up your area and also in over 32 different cities and towns so you are certainly not alone in reclaiming your right to work!

How to re-open within the current legislation

As current legislation deems your current business 'non-essential' we suggest the best way to circumvent this is to re-brand your business to one deemed as 'essential'. If you are an establishment that may provide food, drinks and refreshments or seating you will instead re-brand as an essential 'business meeting space'. This has proved successful with several business owners across the UK.

If you would have considered yourself any other type of business (hair salons, tattoo parlour, clothing store etc) we recommend to rebrand as an essential 'film and/or audio and/or podcast production studio'. To achieve this re-brand of your business we recommend the use/ purchase and hire of equipment or signage that indicates this, although this is not essential. This method has achieved success in Ontario, Canada for the last couple of weeks. See here https://www.youtube.com/watch?v=Wk2H-Fgfmpc&ab_channel=RebelNews

For business meetings we recommend paper, pens, stationary, laptops, computers and anything else creative. For film/ audio/ podcast production studios we recommend tripods, microphones, lighting and decorations.

Make sure that any social media or promotion of your re-opening makes the public

aware that you are meeting solely for business meetings or solely to professionally record films/ and or audio that involve what your business would traditionally partake in. Mention the need for 'participants' instead of 'customers' to avoid any legal issues.

Signage is recommended outside your establishment to indicate your new re-branded business as a 'business meeting space' or 'film/ audio/ podcast production studio'. People featuring on your film/ podcast or audio recording will take part in whatever activity is deemed necessary for your recording, as well as adhering to the completed risk assessment. Two of these are attached to the email- one for each type of re-branded business. Pick one.

LEGAL DOCUMENT WITH INSTRUCTIONS ON YOUR RIGHTS

Please see the full legal document attached for a comprehensive plan for your Great-Reopening. Ensure this is well-read and understood for long-term success.

BUSINESS PROMOTION

Please print any of the flyers attached below to send through to friends and family. Make sure you make the public aware of your re-branding! They can also be used to spread the word online with #thegreatreopening

WHEN WILL OUR ADDRESS AND INFORMATION BE RELEASED TO THE PUBLIC

Your re-branded companies address, phone number and email will be released on our website on Friday evening to give attendees the opportunity to attend your business meetings and to participate in your film/ audio and podcast production.

Your right to work is essential and we will continue to fight for you as the weeks go on.

Stay tuned for updates and for any important information and please let us know if you have any questions.

Best wishes,

The Great Reopening Team,

www.the-great-reopening.com/timer

Telegram Chat Group

- <https://t.me/THEGREATREOPENING>

Information Group

- <https://t.me/THEGREATREOPENINGUK>

Find us on Gab: <https://gab.com/thegreatreopening>

Twitter: <https://twitter.com/THEGREATREOPEN1>

Instagram: <https://www.instagram.com/thegreatreopeninguk/>